

Welcome to
NEWTON
 Iowa

Convention & Visitors Bureau
 113 1st Ave West • Newton

We saved a place for you!

www.visitnewton.com
 1-800-798-0299

Welcome to Newton!

From the desk of the Executive Director...



Welcome to the first newsletter of the Newton Convention and Visitors Bureau for 2008. We are excited to showcase the events that have already taken place and those soon to come. Newton is going through many transitions as it becomes a destination location, and we are always anxious to hear from our readers as to what it is about Newton that attracts them in the first place and what keeps them coming back. Newton has something to offer to everyone... adults and kids, sports fanatics and art lovers, tour groups and racing fans. On behalf of the entire community, welcome to Newton...

*We Saved A Place For YOU!
 Enjoy our Newsletter!
 Linda L. Bacon*

Brrrrrr...baby, it's cold outside! Well, it was cold outside; Iowa experienced one of the coldest and snowiest winters in years. But with warmer weather ahead of us don't let that deter you now from all the great tourism sites in Iowa! For up-to-date road travel and weather service information all year around, go to the Iowa Department of Transportation's website at <http://www.dot.state.ia.us/>.

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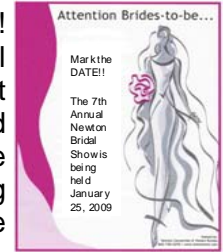
6th Annual Newton Bridal Fair

On January 27th, the Newton Convention and Visitors Bureau and Sodexo/DMACC Newton Conference Center were hosts to the 6th Annual Newton Bridal Fair. There were approximately thirty vendors sharing information on anything and everything a bride or groom could need to plan their wedding day. There were cakes, cookies, barbeque, frozen yogurt and all other types of catering to sample, music and

photography and beautiful dresses and tuxedos to view, as well as hotel and travel agents available to plan a honeymoon.

A fashion show was presented by the Bridal Sweet of Newton and Mary Catherine's of Marshalltown. So many guests stayed for the fashion show we had to get more chairs! During the fashion show door prizes were drawn and the finale was a drawing for

the \$1,000.00 Grand Prize! We really appreciate all of the volunteers that helped with the day, and especially the work the vendors put into making sure their exhibits were able to handle the 200+ visitors. We are looking forward to next year!



Racing, Racing and more Racing!



America's Place To Race™

Iowa Speedway will kick off its 2008 season on April 19th with the Prairie Meadows 250, ARCA Re/MAX Series.

“Our staff has been preparing all winter for the new season and we think it will be our best season to date,” says Craig Armstrong, VP and General Manager of Iowa Speedway; “Our drag strip fires up Sunday, April 6, and the Prairie Meadows 250 ARCA RE/MAX Series race is set for Saturday, April 19th. The Prairie Meadows 250 will feature Iowan Michael Annett (Des Moines) who won big races at Daytona and Talladega and is one of the hottest young drivers right now on any circuit”.

Iowa Speedway has also announced its summer concert schedule in conjunction with seven of the race dates. Pre-race concerts include Blue Oyster Cult, Emerson Drive, Trent Tomlinson, The Jan & Dean Show, Firehouse, Heartland

and Phil Vassar; see the Iowa Speedway website for more details at www.iowaspeedway.com.

“We are excited about our 2008 season at Iowa Speedway – our second full season of competitive racing,” commented Jerry Jauron, President of Iowa Speedway; “Our schedule is extremely competitive and will offer racing fans some of the best racing and live entertainment anywhere. Iowa Speedway is quickly becoming a family destination and we have plenty of excellent tickets available for people who want to “vacation” close to home due to the high price of gas”. For ticket information contact the Iowa Speedway ticket office at 866-787-8946 or tickets@iowaspeedway.com.

Stan Clement, Chief Executive Officer of Iowa Speedway shared with us that “Iowa Speedway

“We are excited about our 2008 season at Iowa Speedway – our second full season of competitive racing.”

will have virtually all the top teams and drivers on our track at some time this year to race or test, or both. Kyle Busch says he'll be here for sure, and we have some other big name drivers we will be announcing soon.

ABC-TV will carry our June 22 Iowa Corn Indy 250 race live worldwide and most of our other races will be televised as well”.

The Newton Convention & Visitors Bureau is sponsoring the “Weekend Pit Stop” in conjunction with the IndyCar Race Weekend on Friday, June 20th at Maytag Park. This will be a fun event for the citizens of Newton, race teams, and patrons that will travel in for the big weekend. There will be live music by Hat Trick Heroes, a beverage garden, food vendors and comedian The Round Guy. Join us for the 2008 season at Iowa Speedway!



Prairies to Tulips—A Newton/Pella Connection



Prairies to Tulips A Three-Day/Two Night Newton & Pella Tour

Discover the Heartland, visit Buffalos, enjoy a Gourmet Lunch, taste World-Famous Maytag Blue Cheese then enjoy a full day and a half at the Pella Tulip Festival (May 1, 2 and 3rd, 2008) (pricing subject to change)

Day 1 - Newton

- 9:00 a.m. Neal Smith National Wildlife Refuge and Prairie Learning Center: Just west of Newton sits the largest prairie reconstruction project in the United States. Here, on nearly 6,000 acres set among rolling hills of prairie grasses and rare prairie flowers is a protected habitat. An auto-tour route, walking trails and an award winning Prairie Learning Center awaits you (no charge)
- 11:45 a.m. Lunch at LaCorsette Maison Inn: This opulent, mission-style mansion, built in 1909 by early Iowa State Senator August Bergman, is listed on the National Register of Historic Places. (\$17.50/person including tax and tip)
- 2:00 p.m. Shopping at Pappy's Antique Mall: Five floors of quality antiques and collectibles. (no charge)
- 3:15 p.m. Tour Maytag Dairy Farm: Manufacturers of world-famous Maytag Blue Cheese welcome visitors to their cheese shop overlooking the cheese plant and farm. Visitors have an opportunity to view a 10-minutes video and visit the packaging area. (no charge)

- 4:15 p.m. Newton Hotel check-in: Make reservations at any of the local Newton area hotels (prices vary)
- 5:30 p.m. Dinner Theatre at Sugar Grove Vineyards & Gathering Place: This location occupies the historic 1870 Sugar Grove Grange Hall. You will enjoy a wonderful dinner and show performance (pricing and shows vary, please check with Sugar Grove)
- 8:30 p.m. Return to Newton Hotel: Get a good night's sleep because tomorrow will be another full day of fun and tulips!

Day 2 - Pella

- Breakfast at Newton Hotel
- 8:30 a.m. Depart
- 9:00 a.m. "Welkom" to our Dutch Village of Pella!
Tour of the Community: Step-on guide in authentic Dutch Costume. 1 hour (\$2/person or \$40 minimum)
- 10:00 a.m. Tour the Historical Village. 23-buildings showing authentic displays plus the 135-foot replica Vermeer windmill tour. (\$7.00 per person)
- 11:30 a.m. Lunch at one of Pella's eateries or enjoy the variety of vendors throughout the downtown area. (We can provide you with a list of group-friendly restaurants.)
- 12:45 p.m. Seating for Street and Stage Performances/Parade: (seating is reserved at \$5/person)

- 1:00 p.m. Street Performances begin followed by the Volks Parade (3 ½ hours)
- 4:30 p.m. Stage Performances:
Thursday & Friday: Theater Organ Concert by Bob Ralston (Lawrence Welk Show) - \$15 Reserved seating by calling the Pella Opera House Box Office
OR
Thursday & Friday (6:30 p.m.) and Saturday (4:30 p.m.): "Return to the Forbidden Planet" (Pella Community Center) Shakespeare's forgotten musical. Fun for the whole family. Presented by the Central College Theatre & Music Departments - \$9/person
- 6:00 p.m. Dinner (reservations recommended)
- 7:00 p.m. Evening Street and Stage Performances/Lighted Parade: (seating is reserved at \$4/person)
- 9:30 p.m. Return to Newton Hotel

Day 3 - Pella

- Breakfast at Newton Hotel and Check Out
- 8:30 a.m. Depart for Pella
- 9:00 a.m. Scholte House Tour & Tour of Gardens
- 10:30 a.m. Flower Show
- 11:15 a.m. Quilt Show
- 12:30 p.m. Depart Pella and Head HOME!

Red Hat Nationals (III)

The Red Hat Nationals are once again being held in Newton on April 26th; and is sponsored by the local Newton Area Red Hat Chapters (Red Rubies, Red Hat Packers, Red Hot



Newton Red Hat Nationals (III)
April 26th, 9-1:30 p.m.

Sisters and Red Hat-titudes) along with the Newton Convention and Visitors Bureau. The event will be

held at the Sodexo/DMACC Newton Conference Center. For the low cost of \$18 per Red Hat you can enjoy a fun-filled day in Newton. The day will kick off with a Welcome from Mayor Chaz Allen to be followed by a Let's Make a Deal game, a Dance Lesson/Contest, and an Auction of items donated by the local Red Hat Chapters with proceeds to benefit the local Big Brothers Big Sisters and the Domestic Violence/Sexual Assault Coalition of Jasper County organizations. There will be a nice lunch buffet to be followed by a Magic act featuring a participating Red Hat as the Magician's Assistant. The day will end with Downtown Newton shopping where

participating retailers will serve dessert and refreshments in their stores. For more details about registration, please visit the Newton CVB website at :

www.visitnewton.com or call us at 641-792-0299.



GREATER AREA
NEWTON
Chamber of Commerce

The Greater Newton Area Chamber of Commerce

Dear Visitors:

The Greater Newton Area Chamber of Commerce is a dynamic organization of over 200 members working together to make the Newton area a great place to live, work and do business. The Chamber continues to be the "go to" place when something needs to be accomplished, as evidenced by the event schedule for this year. There is plenty being done to continue to make Newton a great place to live.

Transitional! Resilient! Amazing! All describe the mind-set, attitude and ability of Newton's business community and residents. For the membership list, calendar of events, or general information on Newton, please visit our website at www.experiencenewton.com or call 641-792-5545. Thank you for visiting! We Saved a Place for YOU!



Annette West
Executive Director
The Greater Newton Area Chamber of Commerce

Calendar of Events—2008

(for an up-to-date listing of events, please check our website at www.visitnewton.com)

April 2008

4th – 6th
The Miracle Worker
Newton Community Theatre

5th
Iowa Speedway 8K Race
Iowa Speedway

6th
Bowl for Kids' Sake 2008
Cardinal Lanes

11th
Public Prairie Burn
Jacob Krumm Nature Preserve

13th
Jasper County Concert Association
Hunt Family Fiddlers-Center for
Performance Newton HS

19th
Prairie Meadows 250, ARCA Re/MAX
Series
Iowa Speedway

26th
Red Hat Nationals
Sodexo/DMACC

May 2008

1st – 3rd
Pella Tulip Festival

3rd
Birding & Spring Wildflower Walk
Ashton Wildwood Park

17th
ASA Late Model Challenge/USST Super
Truck Series
Iowa Speedway

18th
NASCAR Camping World Series East vs.
West Challenge
Iowa Speedway

Newton High School Graduation

24th
"Smilin' Thru" Pancake Breakfast
Smilin' Thru Hangar, Newton Airport

June 2008

6th – 7th
Run For Your Wife
Newton Community Theatre

12th – 14th
Run For Your Wife
Newton Community Theatre

13th – 14th
Newton Alumni Weekend

14th – 15th
Iowa Sculpture Festival
Maytag Park

20th
Indy Car Practice & Indy Pro Qualifying
(afternoon)
Iowa Speedway

Weekend Pit Stop
Maytag Park 6:00-Midnight

21st
Indy Pro Series Event (afternoon)
Iowa Speedway

22nd
Iowa Corn Indy 250, Indy Car Series –
Iowa Speedway

28th – 29th
Garden Walk for Project Awake

July 2008

4th
Fourth of July Celebration

Maytag Reunion
Maytag Park

20th
ASA Midwest Tour Super Late
Models/ARCA Lincoln Welders Truck

Series
Iowa Speedway

August 2008

10th
Casey's General Stores Summer
Shootout/
KONI Challenge & USAC Silver Crown
Series
Iowa Speedway

15th
Lucky Best Shot Golf Outing
Newton Country Club

September 2008

5th – 6th
Dearly Departed
Newton Community Theatre

11th – 13th
Dearly Departed
Newton Community Theatre

20th
USAR Hooters Pro Cup Series
Iowa Speedway

20th
Off the Beaten Path 6K Trail Race & 3K
Fun Run
Jacob Krumm Preserve

October 2008

4th
Oktoberfest
Maytag Park

18th
Corks, Cooks & Chords Wine Festival

24th
Halloween Hike
Mariposa Park

November 2008

28th

Lighted Christmas Parade – Lighting of
Courthouse – Santa's Workshop
Downtown Newton

December 2008

3rd – 4th
12 – Days of Christmas Newton Style
(Bus Tour Groups)

5th – 7th
Scrooge! The Musical
Newton Community Theatre

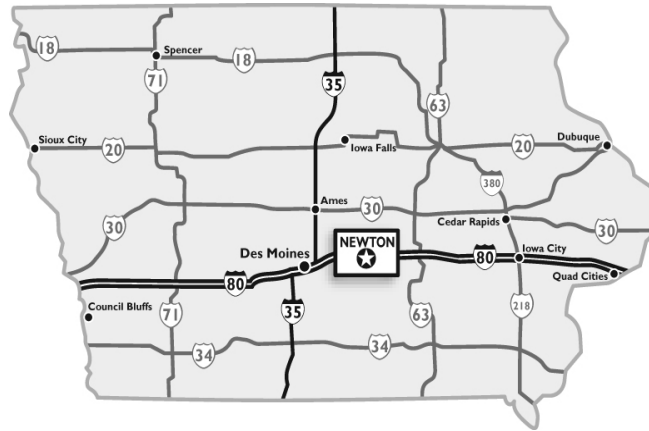
6th
Dollars for Scholars Tour of Homes

11th – 13th
Scrooge! The Musical
Newton Community Theatre

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113 1st Avenue West
Newton, IA 50208
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We're on the Web!
Visit us at: www.visitnewton.com

Mission Statement

The mission of the Newton CVB is to enhance the economy of Newton through promotion of the area for tourism, and as a central location in Iowa for meetings, conventions and special events.

Newton...We Saved A Place for YOU!



www.iowatourism.org



www.iowagrouptourism.org



www.travelfederationofiowa.org